

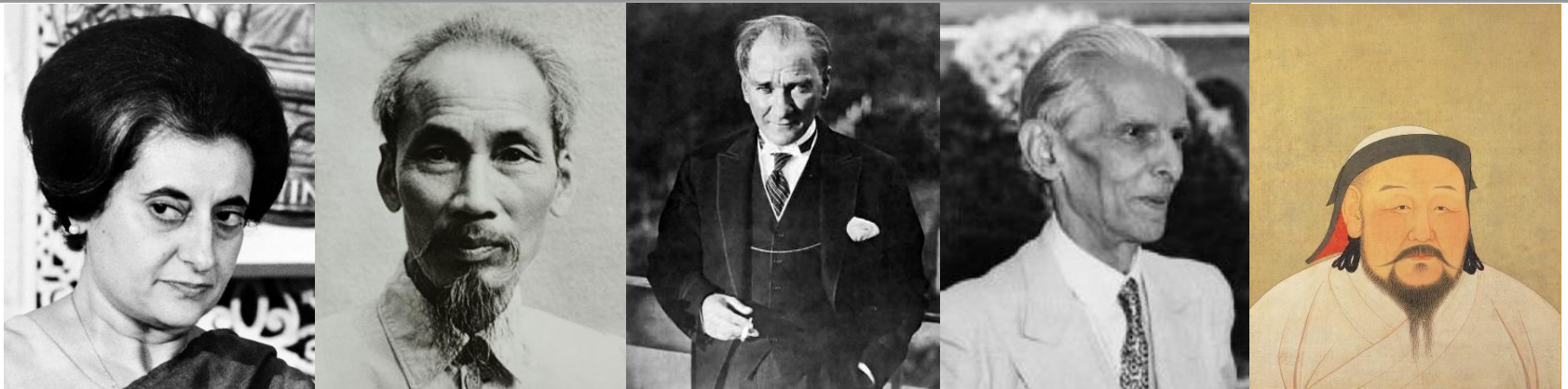
Engage Asia with Paul Keijzer

Leadership strategies for managing talent in Asia's emerging markets



10 Powerful Asian Leaders

Their Greatest Achievements, Quotes and Leadership Lessons to Learn From Them



1. Queen Noor

Born 1951

Region/Country of Influence: Jordan

Most Known For:
Philanthropy, world activism
and as the Queen of Jordan.



Leadership Lesson:
No matter what struggles or
odds are against you, you
must make a place for yourself
in the world.

"... It is women who are the key to breaking out of poverty, breaking out of stagnation. ... It's women who can contribute to achieving real security - not bombs and bullets and repressive governments."

2. Rashid Al Maktoum

Born 1949

Region/Country of Influence: Dubai, United Arab Emirates

Most Known For:

Changing the face of Dubai, from a desert to a model global city. He also launched a number of major enterprises including Emirates Airline, DP World and the Jumeirah Group.



Leadership Lesson:

No matter the amount of resources available, you cannot afford to become complacent in achieving your vision.

“I want to be a winner, so I want to create. I cannot lie back and be idle, because I want everybody to work as hard as I do. How can I ask people to do things I'm not doing?”

3. Ban ki Moon

Born: 1944

Region/Country of Influence: Global

Most Known For:

As the 8th and current Secretary-General of the UN, Ban was named the world's 32nd most powerful person by Forbes Magazine's in 2013, the highest among South Koreans.



Leadership Lesson:

It takes great perseverance, resilience and compassion to pursue the right decision.

“It may be far in the future, but there’s some kind of logical way to get from where we are to where the science fiction is.”

4. Mahathir Mohamad

Born 1925

Region/Country of Influence: Malaysia

Most Known For:

Fighting hard for equal opportunities for the Malay people and formulating progressive policies that helped businesses flourish and made education easily available to the people of the country. Has been titled as the “Father of modernization”.



Leadership Lesson:

Having a healthy stubbornness can make you an effective leader. You must have steadfast resolve and not waver from your convictions.

“To be a great leader, one needs to have good strategies, be knowledgeable and able to predict the future.”

5. Lee Kwan Yew

1923 - 2015

Region/Country of Influence: Singapore

Most Known For:
Transforming Singapore from
a small port city into a
wealthy global hub.



Leadership Lesson:
To be truly transformational,
a leader must show tenacity
and willpower in the most
difficult times.

““What counts? First, integrity. Second, commitment. Third, ability. And forth, most important, a capacity to expound and carry people with you.””

6. Indira Gandhi

Born 1917 - 1984

Region/Country of Influence: India

Most Known For:

As the Iron Lady, she became the first woman elected to head a democratic country.



Leadership Lesson:

You don't have to follow in the footsteps of others – carve your own path of success.

"There are two kinds of people, those who do the work and those who take the credit. Try to be in the first group; there is less competition there."

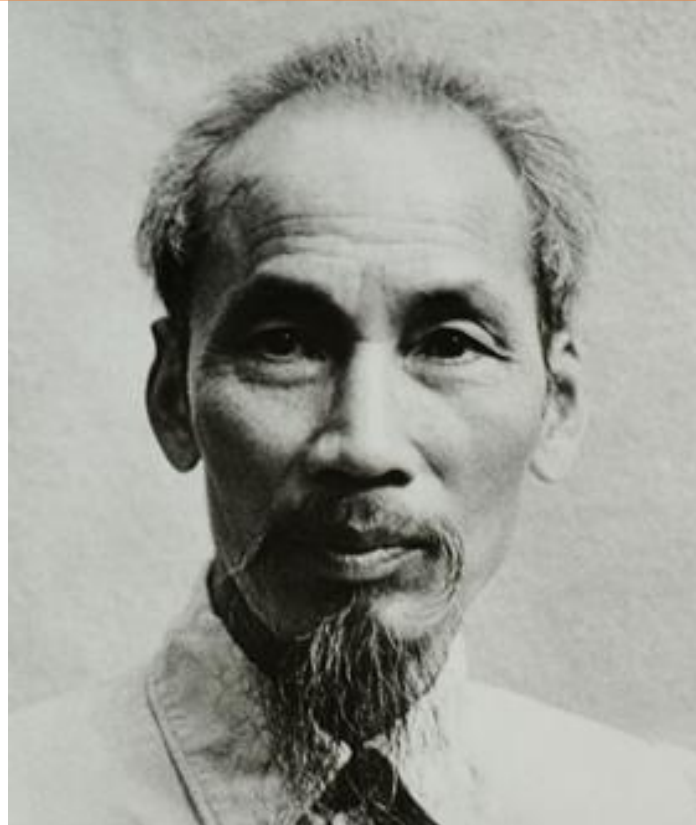
7. Ho Chi Minh

1890 - 1969

Region/Country of Influence: Vietnam

Most Known For:

Leading the revolutionary movement in Vietnam for the good of communism. His personal qualities of simplicity, integrity, and determination were widely admired.



Leadership Lesson:

Fierce commitment and determination combined with the right personality are required to achieve your goals.

“To reap a return in ten years, plant trees.
To reap a return in 100, cultivate the people.”

8. Mustafa Kemal Atatürk

1881 - 1938

Region/Country of Influence: Turkey

Most Known For:
Bringing about political, economic, and cultural reforms, transforming the Ottoman empire into a modern and secular nation-state.



Leadership Lesson:
There is no limit to the amount of hard work, courage and strategic planning that any leader has to put in to achieve their goal.

“You must not exhaust against difficulty.”

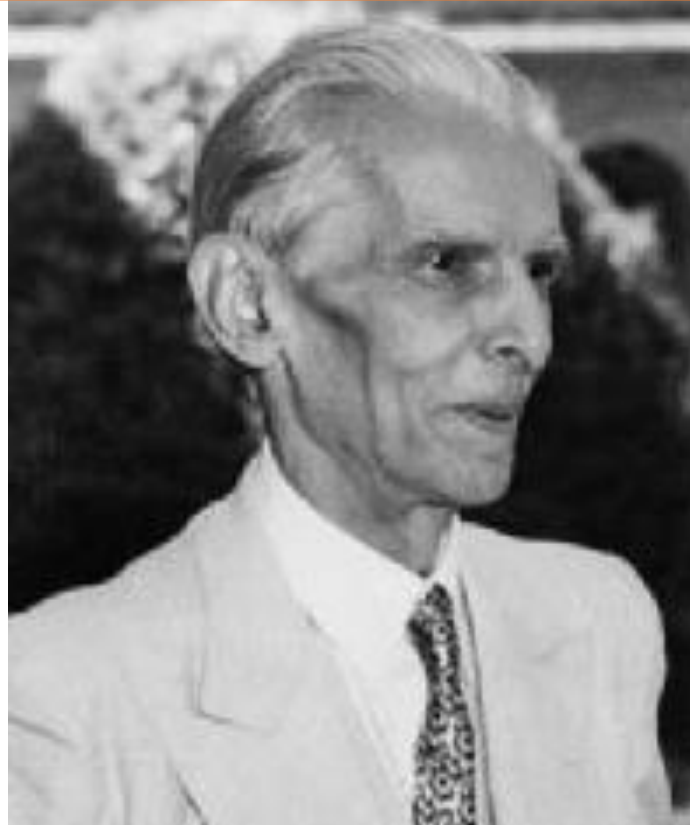
J. M. A. Jinnah

1876 - 1948

Region/Country of Influence: Pakistan

Most Known For:

Finding the state of Pakistan and becoming the first Governor General.



Leadership Lesson:

Do not always believe in numbers. Sometimes conviction is enough to make you succeed.

“Think 100 times before you take a decision, But once that decision is taken, stand by it as one man.”

10. Kublai Khan

1225 - 1294

Region/Country of Influence: Mongolia, China

Most Known For:

Uniting China and bringing the Song Dynasty under Mongol rule where he appointed people based on merit, created paper currency and improved the infrastructure of the region.



Leadership Lesson:

Modernization and being open to new ideas will lead you to success.

“Why do you speak to me of the stones?
It is only the arch that matters to me!”

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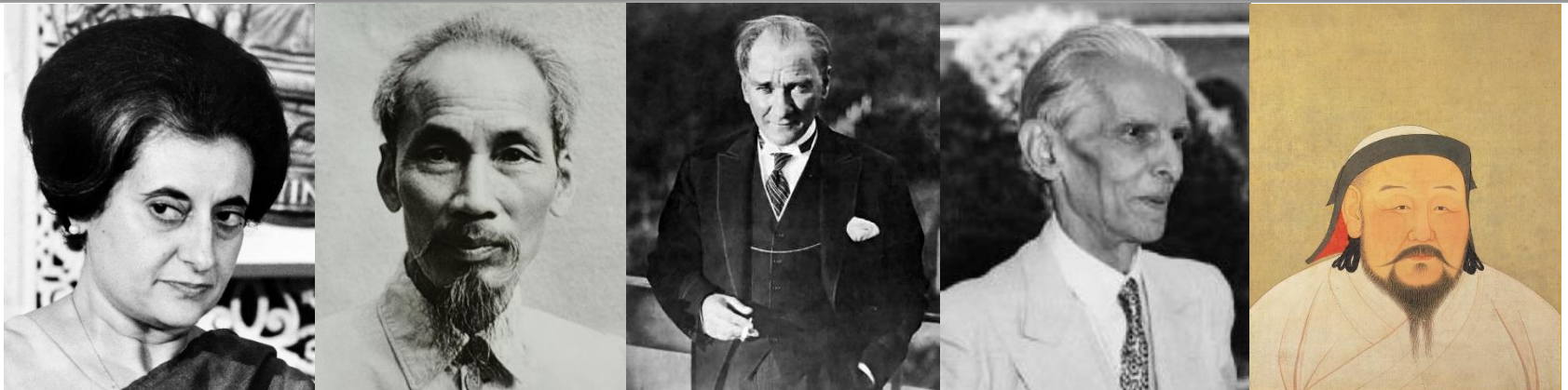
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